



ANNUAL REPORT 2023



PSM CHARITY - ORGANISATION

EMPOWERING CHILDREN & WOMEN IN COMMUNITIES

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DEAR PSM CHARITY MEMBERS AND PARTNERS WORLDWIDE,

As we reflect on the past year, I am humbled and inspired by the resilience and dedication demonstrated by our local donors, partners, staff, and community members. Amid the unprecedented challenges of a global pandemic that has deepened social and economic inequalities, our collective commitment to empowering children and women in communities has never wavered.

In a time when external funding was scarce, the extraordinary generosity of our members, who contributed from their modest salaries, and our well-wishers was pivotal. Their unwavering support enabled us to meet the needs of the most vulnerable without international donations, successfully closing the year.

Our communities are facing increased hardship. The number of beneficiaries has doubled, with single mothers rising from 250 to 500. These mothers often spend entire days in our offices, hoping for assistance. We also faced heartbreaking scenarios where parents left their children at our gates. Despite budgeting for 316 students, we ended the term supporting 515 children. This increase underscores the urgent need for external funding.

Despite these challenges, PSM Charity has made significant strides. This year, under our partnership with Kyetume CBHC and support from the Stephen Lewis Foundation Canada and Parenthood, we celebrated the 15th graduation of 120 youth, including 100 young girls and 20 boys, in various vocational skills. We also continued our tradition of supporting single mothers with food items and start-up capital. However, the growth in the number of children we support, from 316 to 516, has not been without its challenges. I extend my deepest gratitude to our board of directors, members, well-wishers, and local sponsors for their unwavering support.

Unfortunately, some of our projects like the Healing Horizons Initiative (Mental Health) and the Central Uganda WASH-ECO Intervention (CUWEI Program) have not received the necessary support. The lack of funds has hindered our ability to aid patients in the Healing Horizons Initiative and to fully implement the Youthful Moms, Resilient Futures program.

As we look ahead, I call upon local and international organizations, donors, and sponsors to partner with us. Your support is crucial in creating a happy and dignified life for children and women, and in bringing vital programs to fruition. Together, we can make a substantial impact in our communities.

Thank you for your ongoing support and for joining us in building stronger, more resilient communities. Your contribution, no matter how small, can make a significant difference.

Warm regards,

Kinene John Mutyaba
Chief Executive Officer,
PSM Charity

About PSM Charity

Our Journey | Igniting Hope and Transforming Lives

Welcome to PSM Charity, an organization built on the foundation of compassion and unity, with a mission to uplift communities through meaningful change. Our story began with a resonating desire to ensure a happy and dignified life for children and women in need, ignited by a powerful narrative of resilience and need.

In the heart of Uganda, a broadcast showcasing the plight of a young girl, courageously leading a child-headed family, moved us profoundly. This moment marked the genesis of PSM Charity, transforming a single act of service into a sweeping mission. From small acts of kindness, we have sparked significant waves of change, offering hope and transformative support to vulnerable children, women, and families.

Our Mission

At PSM Charity, we are dedicated to empowering children and women in communities. Our focus is on holistic development and well-being, ensuring that every individual we serve has the opportunity to lead a fulfilling life, filled with possibilities and free from deprivation.

Our Vision

We envision a world where every child and woman experiences joy, dignity, and an abundance of opportunities. Our dream is to create a future where deprivation is replaced with empowerment, allowing every individual to reach their full potential.

Our Core Values

- **Empathy:** Understanding and sharing the feelings of those we serve is at the heart of our approach, ensuring our actions resonate deeply with their needs.
- **Compassion:** Our work is fueled by a profound desire to alleviate suffering and enhance lives, always putting the well-being of others at the forefront.
- **Service:** We are committed to selflessly serving children and women, focusing on their comprehensive development and happiness.
- **Respect for All:** We uphold the dignity of every individual, recognizing their inherent worth and treating everyone with the utmost respect.
- **Humanity:** Our efforts are grounded in our shared human experience, driven by the belief that everyone deserves an opportunity to thrive.
- **Resilience:** Facing challenges head-on, we are dedicated to making a lasting impact, continually adapting and growing stronger.
- **Unity:** The power of collective action and community support is a cornerstone of our philosophy, believing that together, we can achieve more.

Through our journey, PSM Charity has become a beacon of hope, a supportive hand to those in dire need, and a testament to the power of collective compassion and action. We invite you to join us as we continue to make a meaningful difference in the lives of the vulnerable, one act of kindness at a time.

Year in Review

2023 was a year of resilience, growth, and impactful change at PSM Charity. Despite the challenges posed by the global pandemic, our team, along with our generous donors and partners, made remarkable strides in empowering communities and changing lives in Uganda. Here's a look at our key programs, success stories, and significant organizational developments.

Key Programs and Initiatives

- **Holistic Mental Health Services:** We continued our mission in the Nakaseke and Mityana Districts, providing a blend of traditional and modern mental health practices. Our upcoming Healing Horizons Initiative is set to establish mental health centers, focusing on accessible and affordable services.
- **Water - The Elixir of Life:** We have successfully Maintained 50 spring wells in districts like Mukono, Lwengo, and Kamuli, positively impacting over 25,000 lives by providing clean water and reducing waterborne diseases.
- **Empowerment of Youth and Mothers:** Through our partnership with Kyetume CBHC, 250 youths, including 120 young girls and 20 boys, graduated in various vocational skills. The 15th graduation ceremony marked a milestone in our vocational training and skill development efforts.
- **Relief Efforts and Community Support:** Our outreach in Mende Sub-County, Wakiso District, and Kiboga offered essential support to communities. We expanded our reach to 516 needy children, providing them with essentials like food, clothing, and education.
- **Central Uganda WASH-ECO Intervention (CUWEI Program):** This new initiative aims to address critical needs in water, sanitation, and hygiene, while promoting eco-friendly practices in Central Uganda.

Success Stories

- **Phoebe and Juliet's Journey:** Highlighting our commitment to individual needs, Phoebe and Juliet, two sisters needing optical surgeries, were supported through fundraising campaigns. Their successful surgeries in India were a testament to our dedication to making a real difference in lives.
- **Single Mothers' Empowerment:** Starting the year by supporting single mothers with food items and start-up capital, we witnessed inspiring stories of resilience and entrepreneurial spirit, enabling these women to start small businesses and support their families.

Significant Changes and Developments

- **Increased Beneficiary Numbers:** The number of beneficiaries we supported grew significantly, from 316 to 516 children, showcasing our expanded reach and the escalating need within the communities.
- **Partnership Growth:** Despite the absence of international funds, local donors stepped up remarkably, and new partnerships were formed, promising more robust support for our future initiatives.
- **Program Challenges:** Some of our programs, like the Healing Horizons Initiative and Youthful Moms, Resilient Futures program, faced funding challenges. However, these hurdles have only strengthened our resolve to seek new partnerships and funding avenues.

In conclusion, 2023 was a year marked by profound impact and community engagement. As we look ahead, we are filled with hope and determination to continue our mission of empowering those in need, ensuring every child and woman in our care has the opportunity to thrive.

Program Reports

Kids Safe Harbor Program

Overview: The Kids Safe Harbor Program stands as a shining example of PSM Charity's commitment to transforming the lives of vulnerable children. This initiative focuses on providing essential care, nutrition, and education to children in dire circumstances, like Nahia from Lwamata village.

Impact: Through this program, children receive nutritious meals and access to quality education. In the past year, we have successfully expanded our reach, impacting the lives of numerous children, including Nahia. Her story is a testament to the power of our efforts: once struggling for basic needs, she now thrives academically and envisions a future filled with potential. The program has not only improved individual lives but also fostered a sense of hope and resilience within the community.

Testimonial

Nahia's journey with PSM Charity's Kids Safe Harbor Program, supported by sponsors like Visa, showcases a remarkable transformation. From the depths of despair and deprivation, she has risen to become a symbol of hope and potential, illustrating the profound impact of our support and care.

Youthful Moms, Resilient Futures Program

Overview: The Youthful Moms, Resilient Futures Program is a cornerstone of our efforts to empower young mothers like Ruth in Kaliiti Village, Mende sub-county. This initiative focuses on providing vocational training and skill development, aiming to foster self-reliance and economic independence.

Impact: We have proudly assisted 50 mothers in acquiring skills in fashion and design. However, the growing demand, with 550 single mothers awaiting support, highlights the urgent need to expand this program. Ruth's story of transformation, from vulnerability to independence, mirrors the potential impact of this program on many more lives.

Testimonial

Ruth's aspiration to learn catering, beyond her training in fashion and design, reflects the untapped potential and unfulfilled dreams of many young mothers we encounter. Our limited resources have, so far, restricted our ability to fully realize these dreams. Ruth's progress and ambitions underscore the necessity of broadening our program's scope to empower more young women like her.

A Call to Action: The stories of Nahia and Ruth are powerful reminders of the impact of our work and the vast needs that still exist. We invite you to join us in this transformative journey. With increased support and partnerships, we can expand our programs, reaching more children and young mothers, and turn many more stories of despair into narratives of hope and success.

Together, we can make a significant difference in the lives of these vulnerable groups. Your support is not just a contribution; it's an investment in building a resilient, empowered community.

#Empower. #Thrive. #Together - PSM Charity.

Financial Report for PSM Charity - Year 2023

Summary of the Financial Year

The financial year 2023 was a period of significant activity for PSM Charity. We continued to work towards our mission and were supported through various revenue streams including grants, donations, and fundraising events. Our expenditures were primarily focused on program delivery, staff salaries, and operational costs. This report provides a summary of our financial activities for the year.

Revenue Sources

Fundraising: UGX 19,926,000
 Board of Directors Support: UGX 15,671,000
 In-Kind Donations: UGX (40,710,000) **non-cash**
 Membership: UGX 2,070,000
 Community Support & Well-Wishers: UGX 45,768,650

Total Revenue: UGX 124,145,650

Our revenue streams were diverse, with significant contributions coming from community support and well-wishers, in-kind donations, and our membership program. This diverse funding base is a testament to the strong support we receive from our community and stakeholders.

Expenditure Breakdown

Programs

- Kids Safe Harbor Program (Lower & Upper Primary): UGX 12,723,000
- Nutrition and Meals: UGX 43,000,000
- Menstrual Hygiene Kits and Personal Hygiene: UGX 19,500,000 (**non-cash**)
- Water Source Maintenance: UGX 10,000,000
- Youthful Moms, Resilient Futures Program: UGX 31,710,000 (**non-cash**)

Operational Expenses

- Salaries (Paid): UGX 26,180,900
- Transport: UGX 4,480,000
- Rent (Office): UGX 4,183,600
- Water Bills: UGX 300,000
- Electricity: UGX 840,000
- Staff Refreshment Expenses: UGX 1,930,000
- Other Expenses: UGX 2,485,000

Debts

- Unpaid Salaries: UGX 10,259,500
- Change of Name: UGX 6,972,700
- Other Liabilities: UGX 2,938,255

Total Expenditures: UGX 129,662,960

Our expenditures reflect our commitment to our programs and beneficiaries. The majority of our spending was directed towards impactful programs and services that align with our mission.

Financial Position (As of December 31, 2023)

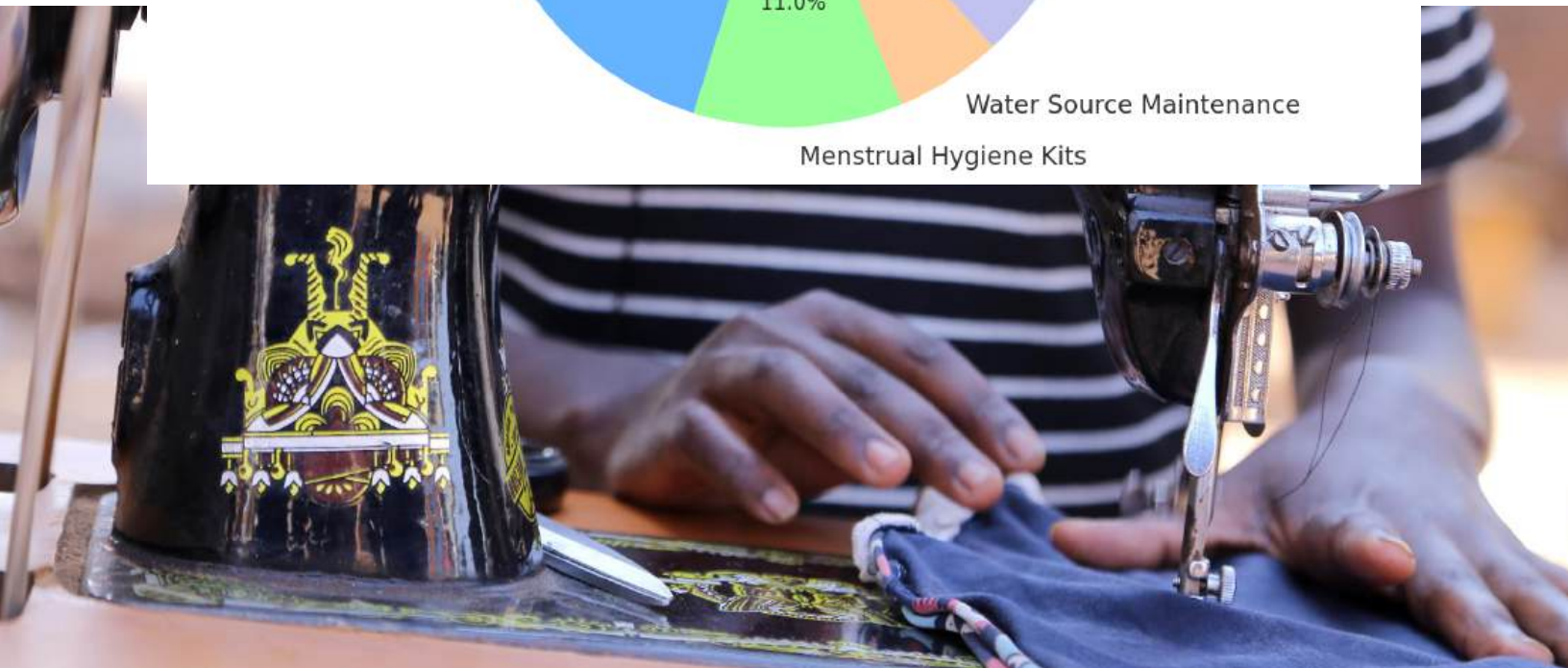
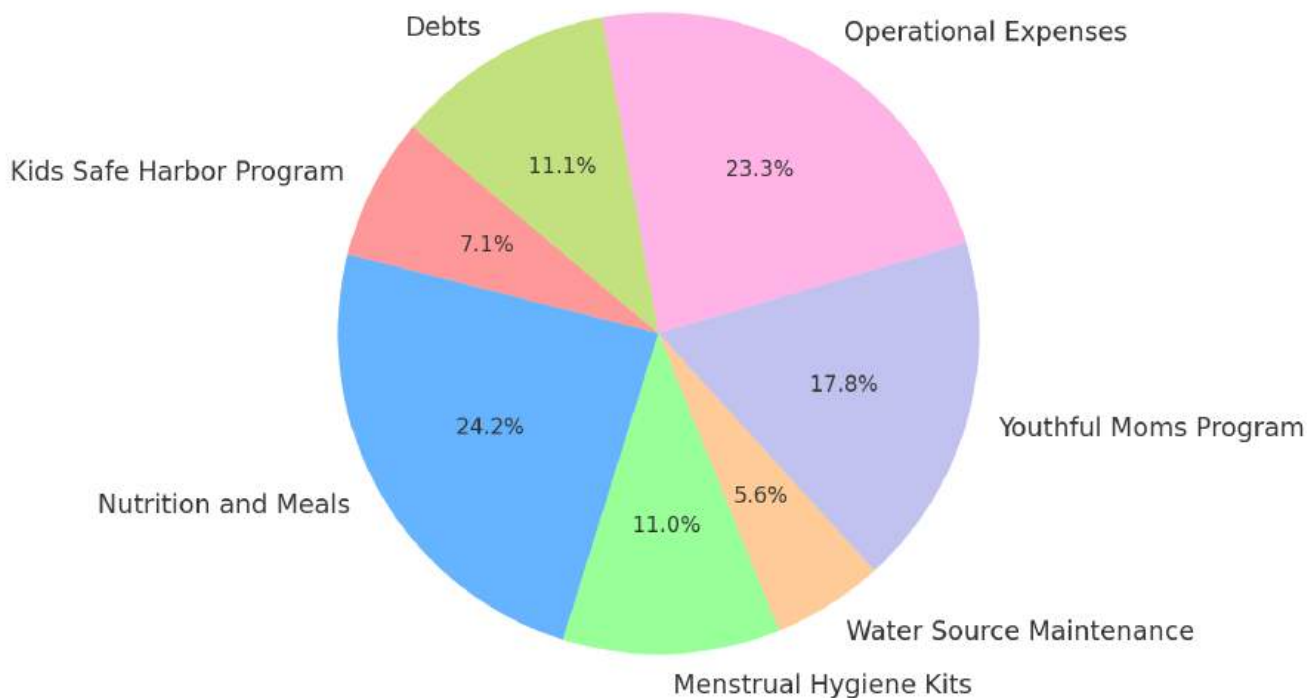
- Total Assets: UGX 20,200,000
- Total Liabilities: UGX 20,170,455
- Net Assets (Deficit): UGX -29,545

The year ended with a minor deficit in net assets, which we are addressing through strategic financial planning. Our focus remains on creating a sustainable path forward to continue our vital work.

Looking Forward

As we move into the next fiscal year, we remain committed to our mission and to improving our financial sustainability. We are grateful for the ongoing support of our community, donors, and partners, and we look forward to making a greater impact in the years to come.

Expenditure Break down for 2023



Corporate Governance at PSM Charity

Board of Directors

The governance of PSM Charity is overseen by a diverse and skilled Board of Directors, each bringing unique expertise and dedication to our mission. Our board members play a crucial role in guiding the strategic direction and ensuring the integrity of our operations.

- Mr. Gaboine Anthony: Board Chairman - Mr. Anthony leads the board with his extensive experience and vision, steering the organization towards its strategic goals.
- Mr. Ochieng Emmanuel: Vice Chairman Board - Mr. Emmanuel supports the Chairman and steps in as needed, bringing his leadership skills to the forefront.
- Miss. Nagawa Tranella: Secretary - Responsible for maintaining board records and ensuring effective management of the organization's documentation.
- Eng. Simon Lawrence Sajja: Director of Projects & Research - Oversees project execution and leads research initiatives for continuous development.
- Mrs. Ruth Kinene: Treasurer - Manages the organization's finances, ensuring transparency and fiscal responsibility.
- Dr. Ssekya Julius: Health, Safety & Environment - Focuses on health and safety policies, promoting a safe environment for staff and beneficiaries.
- Eng. Mangeni Solomon: Patron - Provides guidance and support to the organization, drawing from experience and knowledge.

Organizational Structure

The day-to-day operations of PSM Charity are managed by a committed team of professionals, each contributing to the smooth running of the organization.

- Kinene John: CEO - As the Chief Executive Officer, Kinene John provides leadership and strategic direction, overseeing all aspects of operations.
- Nakkazi Cate: Finance Director - Manages the financial health of the organization, including budgeting, accounting, and financial planning.
- Ssemakula Sam: HRD - Heads the Human Resources Department, ensuring effective personnel management and organizational development.
- Ssendendo Joel: Director of Programs - Oversees the planning, execution, and evaluation of all programs, aligning them with the organization's mission.
- Namwebya Maureen: Account Officer - Responsible for financial record keeping and supporting the Finance Director in managing financial operations.
- Asiimwe Christine: Administrative Assistant - Provides administrative support, ensuring efficient office operation.

- Ampeire Ingrid: M&E - Leads Monitoring and Evaluation efforts to assess program effectiveness and impact.
- Grace Gaboine: Projects Manager - Manages and coordinates various projects, ensuring they are delivered successfully.
- Nyende John: Projects Officer - Assists in the planning and implementation of projects.

Governance Policies and Compliance Measures

PSM Charity is committed to the highest standards of ethical conduct and compliance with all relevant legal and regulatory requirements. Our governance policies include:

- Transparency and Accountability: We maintain openness in our operations and decision-making processes, ensuring accountability at all levels.
- Ethical Standards: We adhere to a strict code of ethics, guiding our staff and board members in their conduct and decision-making.
- Financial Oversight: Rigorous financial controls and auditing processes are in place to ensure the responsible management of funds.
- Compliance with Laws and Regulations: We continuously monitor and comply with all laws and regulations applicable to our operations and charitable activities.

Through these governance practices, PSM Charity ensures that we operate with integrity, maintaining the trust and confidence of our donors, partners, and the communities we serve.

PSM CHARITY BOARD OF DIRECTORS



PSM CHARITY LEADERSHIP



Future Outlook and Goals

Upcoming Projects and Initiatives

- **Expansion of the Youthful Moms, Resilient Futures Program:** Building upon the success stories like that of Ruth in Kalliti Village, we plan to extend our vocational training offerings beyond fashion and design to include catering and other skills. This expansion aims to empower a larger number of single mothers, addressing the urgent need for support among 550 awaiting beneficiaries.
- **Enhancement of Kids Safe Harbor Program:** Inspired by the transformative journey of Nahia, we are committed to enriching our Kids Safe Harbor Program. This includes expanding educational support and nutritional provisions to accommodate the growing number of children in need, which has risen from 316 to 516.
- **Implementation of the Healing Horizons Initiative:** Focusing on mental health, this initiative aims to establish well-equipped mental health centers in Nakaseke and Mityana Districts, offering accessible and affordable mental health services.
- **Central Uganda WASH-ECO Intervention (CUWEI Program):** This program seeks to integrate water, sanitation, and hygiene initiatives with ecological sustainability efforts, promoting overall community health and environmental responsibility.

Long-term Goals and Strategies

- **Sustainable Growth and Diversification:** We aim to diversify our program offerings to address a wider range of community needs. This includes developing new initiatives that focus on long-term sustainability and self-reliance.
- **Building Partnerships:** Strengthening existing partnerships and cultivating new ones, both locally and internationally, will be crucial. Collaborations with organizations like Visa have already shown great promise, and we aim to build on these successes.
- **Enhanced Community Engagement:** We plan to increase community involvement in our projects, ensuring that our initiatives are closely aligned with the specific needs and aspirations of the communities we serve.
- **Increasing Financial Stability:** Developing a more robust financial base, through diversified funding sources, is essential. This will include exploring new fundraising strategies and grant opportunities.

Addressing Challenges

- **Resource Allocation:** With the increasing number of beneficiaries, efficient allocation of resources will be prioritized. This involves careful planning and budgeting to ensure the most impactful use of funds.
- **Capacity Building:** Investing in the training and development of our staff and volunteers to enhance their skills and capabilities will be a key focus. This will ensure the effective delivery of our programs.
- **Monitoring and Evaluation:** We will implement stronger monitoring and evaluation frameworks to assess the impact of our programs, allowing us to make informed decisions and adapt our strategies as needed.
- **Advocacy and Awareness:** Raising awareness about the challenges faced by our communities and advocating for their needs will be a continuous effort. This will help in mobilizing resources and gaining broader support.

Acknowledgments and Appreciation

Gratitude to Our Supporters

As we reflect on the year that has passed, PSM Charity extends its heartfelt gratitude to all those who have contributed to our mission. Your unwavering support, commitment, and generosity have been the driving forces behind our achievements and the impact we have made in the lives of children and women in our communities.

Donors and Volunteers

Our donors and volunteers are the pillars of our organization. Your dedication and selfless efforts have enabled us to reach out to those in need, even in the face of unprecedented challenges. We are immensely thankful for your continuous support and for the sacrifices you have made to help us fulfill our mission.

Partners

We extend our profound appreciation to our partners who have stood by us, sharing our vision and contributing significantly to our programs and initiatives. Your collaboration and support have been integral to our success.

Staff

To our dedicated staff, your hard work and commitment have not gone unnoticed. You are the backbone of PSM Charity, tirelessly working to ensure that our programs are executed effectively and our goals are met. Your passion and dedication are truly commendable.

New Donors

This year, we have been fortunate to welcome new donors to our PSM Charity family. We extend special thanks to Visa Cemea, the Stephen Lewis Foundation, the UN Trust Fund, NSF, and Black Baud. Your decision to come on board and work with us marks the beginning of what we believe will be a powerful and transformative partnership. Your contributions and support are invaluable, and we look forward to achieving great things together.

In closing, we would like to reiterate our deepest gratitude to every one of you who has been a part of our journey. Your support and partnership are the reasons we can continue our work and strive towards a better future for the communities we serve.

Together, we are making a difference.

With sincere appreciation,

PSM Charity Team

Call to Action

Join Us in Making a Difference

As we look ahead to the challenges and opportunities of the coming year, we invite you to join hands with PSM Charity in our enduring mission to empower children and women in communities. Your support can bring transformative change and hope to those who need it most.

Why Your Support Matters

Every contribution, whether in the form of time, resources, or funds, makes a significant impact. Your involvement can:

- **Empower More Lives:** Help us expand our reach through programs like the Youthful Moms, Resilient Futures Program, and the Kids Safe Harbor Program.
- **Drive Sustainable Change:** Contribute to long-term initiatives such as the Healing Horizons Initiative and the Central Uganda WASH-ECO Intervention (CUWEI Program).
- **Build Stronger Communities:** Your support helps provide education, healthcare, vocational training, and essential resources, fostering self-reliance and resilience in communities.

How to Get Involved

- **Donate:** Every donation, big or small, goes a long way. You can donate online through our website <https://www.givengain.com/c/psmcharity.org>, where you'll find options for one-time or recurring contributions.
- **Volunteer:** Lend your time and skills. We welcome volunteers in various capacities, both locally and remotely. Visit our website or contact our office for more information on volunteering opportunities.
- **Corporate Partnerships:** We invite businesses and organizations to partner with us. Corporate support is crucial in scaling our impact. For partnership inquiries, please reach out to us via email or phone.
- **Fundraising:** You can help by organizing fundraising events or campaigns in your community or workplace. Our team is ready to provide guidance and support to make your fundraising efforts successful.
- **Spread the Word:** Advocate for our cause by sharing our story and mission with your network. Follow us on social media [insert social media handles] and help raise awareness about our work.

Your Impact

By joining PSM Charity, you become part of a community dedicated to making a real difference. Whether through donating, volunteering, or simply spreading the word, your support is crucial in helping us provide a better future for children and women in need.

Together, we can rewrite stories of despair into narratives of hope and success. Join us in this transformative journey to empower, uplift, and create lasting change.

Thank you for considering supporting PSM Charity. We look forward to welcoming you to our community of changemakers. **#Empower. #Thrive. #Together - PSM Charity**

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Social Media Handles

Stay connected with us and follow our journey:

- Facebook: @psmcharity
- Twitter: @/psmorganization
- Instagram: @psmcharyt
- LinkedIn: psm charity



Together, we have the power to make a difference. Every hand that joins us, every voice that advocates for our cause, brings us closer to a world where every child and woman is empowered to reach their full potential. Thank you for being a part of this transformative journey. Let's continue to weave a tapestry of hope and resilience."

